

**Proceedings of the Commissioner of Collegiate Education, A.P.
Hyderabad
Present: Smt. K. Sunitha, I.A.S.**

01/CCE-AP/Yuvatharangam/AC-07/2014-15

Date: 31.10.2014

Sub: Yuvatharangam - 2014 - to conduct Competitions in various Cultural & Literary events - Orders - Regarding.

The Department of Collegiate Education is providing an opportunity to students of Degree Colleges in the State to showcase their talents by participating enthusiastically in curricular, co-curricular and extra-curricular activities. Further, the Department is also keen on promoting all round development of students in Cultural & Literary activities. In this direction, students are encouraged to participate in various Cultural & Literary events in **Government, Private Aided and Un-aided Degree Colleges**, the Department is conducting Yuvatharangam-2014 as per the guidelines and schedule given in the **annexure I**.

In this regard, all the College Cultural & Literary Coordinators are instructed to submit the list of events and the participants to the District Cultural & Literary Coordinators on or before **7th November, 2014**. The District Cultural & Literary Coordinators are instructed to submit the list of events and the participants to the State Cultural & Literary Committee by **17th November, 2014**. The State level competitions will be conducted in **MANA TV Studio at Hyderabad** and the dates will be intimated later.

In this regard Principals are instructed to motivate the students to participate in the events and extended cooperation making this event successful and meet the expenditure as allocated from the DRC funds or Accumulated Special fee funds as per the Annexure I. The college level coordinators are requested to be in constant touch with District Level Coordinators for effective conduct of activities.

For further information in this regard you are requested to contact Dr. Y. Sreelatha on 9000120456 or Dr. V. Srinivasa Rao on 9000103959.

(Orders of CCE have been obtained in the note file)



For Commissioner of Collegiate Education

Encl: Annexure I

Copy to the RJDs & all the Principals of ID colleges, GDCs, Pvt. Aided & Un aided Degree Colleges
Copy to the JKCMC with a request to place in Dept. Web site www.che.ap.gov.in



ANNEXURE - I

State Cultural Committee Members 2014-15

Sl. No.	Name	Designation
1	Dr. R. David Kumar	Academic Guidance Officer
2	Dr. Y. Sreelatha	Lecturer in Academic Cell
3	Dr. P. Anil Kumar	Lecturer in Academic Cell
4	V. Sundara Rao	Lecturer in Commerce, GDC, Tadepalligudem
5	Dr. Ch. Kurmayya	Reader in Telugu, GC(A), Rajhamundry

Events

Sl.No.	Category	Name of the Events
01	Literary	1. Quiz 2. Elocution (English and Telugu) 3. Essay Writing (Telugu, English, Hindi and Urdu) 4. Poetry Recitation (Telugu)
02	Theatre Performance	1. One act play 2. Mono-Action
03	Fine Arts	1. Spot Painting 2. Chukkala Muggu
04	Dance	1. Tribal/Folk (Group) 2. Classical (Solo)
05	Music	1. Classical Vocal (Solo) 2. Indian (Group)

Levels of Competitions

Level	Organizers		
	Academic	Cultural & Literary	Games & Sports
College	Principal and IQAC Coordinator	Principal and Cultural & Literary Coordinator	Principal and Physical Director/In charge P.D.
District	ID Principal and District IQAC Coordinator	I D Principal and District Cultural & Literary Coordinator	I D Principal and Physical Director
State	Academic Cell, O/o CCE, A.P., Hyderabad		

Schedule of Competitions

Sl. No.	Category	No. of Events	Tentative Dates at different Levels		
			College	District	State
1	Academic	86	Before 7 th Nov, 2014	By 15 th Nov, 2014	By 25 th Nov. 2014
2	Cultural & Literary	15	Before 7 th Nov, 2014	14 th &15 th Nov,2014	Informed later
3	Games & Sports	20	Before 7 th Nov, 2014	Before 17 th Nov,2014	18 th to 29 th Nov. 2014

Details of Events

Sl. No.	Items	Partici- pants allowed	Accom- panists allowed	TotalNo. P +A	Min. Time	Max. Time
1.	I) Literary Events					
	(a) Quiz	3	-	3	-	-
	(b) Elocution (English/Telugu)	2	-	2	4 mts	5 mts
	(c) Essay Writing (Hindi/Urdu/Telugu/ English)	4	-	4	30 mts	45 mts
	(d) Poetry recitation (Telugu only)	1	-	1	4 mts	5 mts
2.	II) Theatre Performance					
	(a) One Act Play	4 to 6	3	9	8mts	10mts
	(b) Mono-action	1	-	1	4 mts	5 mts
3.	III) Fine Arts					
	(a) Spot Painting	1	-	1	2 hrs	2 ¹ / ₂ hrs
	(b) ChukkalaMuggu	1	-	1	2 hrs	2 ¹ / ₂ hrs
4.	IV) Dance					
	(a) Folk/Tribal Dance (Group)	10	2	12	10mts	15mts
	(b) Classical Dance (Solo) Cine songs not allowed	1	-	1	12 mts	15 mts
	V) Music					
5	(a) Classical Vocal Solo	1	2	3	07mts	12mts
	(b) Group Song (Indian)	6	2	8	07mts	10mts
Total	12					

Judgment Criteria

I. Literary Events:

(a) Quiz :

Broad Areas	
1	GK and GS
2	Current affairs
3	Books & Authors
4	Telugu Literature
Questions may be framed based on the above broad areas. (5 questions for each group in each round)	

(b) Elocution: (*English/Telugu*):

At College Level	College Cultural & Literary Committee will decide the topic
At District Level and State Level	Topics will be communicated to the concerned coordinators by the O/o CCE
Topics will be announced one hour before the commencement of the competition	

(c) Essay Writing : (*Telugu/English/Hindi/Urdu*):

At College Level	College Cultural & Literary Committee will decide the topic
At District Level and State Level	Topics will be communicated to the concerned coordinators by the O/o CCE
Topics will be announced one hour before the commencement of the competition	

Judgment Criteria for Elocution and Essay Writing

Sl.No.	Broad Areas	Marks
1	Language	10
2	Subject	10
3	Expression/Presentation	10
Total		30

(d) Poetry recitation:

**5 poems of Classical Literature
(Only Vrutta Padyas)**

Sl. No.	Broad Areas	Marks
1	Vuchharana	10
2	Bhava vyaktikarana	10
3	Melody	10
Total		30

II. Theatre Performance:

(a) One Act Play: Marks for Judgment:

S.NO.	ITEM	MARKS
1	Theme	10
2	Action & dialogue delivery	25
3	Costumes	5
4	Stage decoration	5
5	Background music	5
TOTAL		50

(b) Mono Action: Marks for Judgment:

S.NO.	ITEM	MARKS
1	Theme	10
2	Action	20
3	Costumes	5
4	Dialogue delivery	15

TOTAL	50
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III. Fine Arts

(a) Spot Painting: Marks for Judgment:

S.NO.	ITEM	MARKS
1	Theme	20
2	Coloring	20
3	Neatness	10
TOTAL		50

(b) Chukkala Muggu: Marks for Judgment:

S.NO.	ITEM	MARKS
1	Theme	20
2	Coloring & spreading	20
3	Neatness	10
TOTAL		50

IV) Dance:

(a) Folk/Tribal Dance (group): Marks for Judgement

S.NO.	ITEM	MARKS
1	Subject/Theme	10
2	Performance	15
3	Makeup	05
TOTAL		30

(b) Classical Dance (solo): Marks for Judgment

S.NO.	ITEM	MARKS
1	Subject/Theme	10
2	Performance	15
3	Makeup	05
TOTAL		30

V) Music:

(a) Classical vocal (solo): Marks for Judgement

S.NO.	ITEM	MARKS
1	Theme/Bhavam	05
2	Thalam/Ragam	10
3	Performance	15
TOTAL		30

(b) Group song (Indian): Marks for Judgement

S.NO.	ITEM	MARKS
1	Theme/Subject	05
2	Ragam/Thalam	10
3	Group Performance	15
TOTAL		30

Note: Two judges from the fields concerned may be nominated and results to be declared on the basis of average highest score.

Budget Estimation for conducting Cultural & Literary Events

Sl.No.	Level	Nature of Expenditure	Proposed amount In Rupees	Source of Finance	Remarks
1	College	1. Conduct of Cultural Events 2. TA & DA to participants and Coordinator participating in District/Zonal/State Level 3. Accompanists, Makeup men And makeup material cost 4. Miscellaneous expenditure	10,000/-	Accumulated Special Fee Fund of College	Financial Assistance May be sought from Local GOs and NGOs
2	District	1. Conduct of cultural events- Stage arrangements, 2. Audio System 3. Honorarium to Judges 4. Certificates, badges, Banners etc 5. Miscellaneous expenditure	30,000/-	DRC funds/ Accumulated Special fee Funds	Concerned, only if There are no accumulated funds

Note: Regarding hospitality of the participants, the colleges have to bear the boarding/Boarding expenditure up to State level.

Note : State level competitions schedule will be informed soon

Sl. No.	DISTRICT	VENUE	IN CHARGE coordinator	MOBILE NO
1	Srikakulam	GDC (M), Srikakulam	Dr. M. Srinivasa Rao, Lecturer in Telugu,	7396437116
2	Vizianagaram	GDC, Salur	Dr. V.Suresh Babu Lecturer in Telugu	9440030643
3	Visakhapatnam	Dr. V.S.K. GDC, Visakhapatnam	Sri KARSS. Prasad, Lecturer in Chemistry	9441310908
4	East Godavari	GC(A), Rajahmundry	Dr. Ch. Kurmaiah, Reader in Telugu	8332980181
5	West Godavari	GDC, Tadepalligudem	Sri V.Sundara Rao, Lecturer in Commerce	9396473287
6	Krishna	SRR & CVR GDC, Vijayawada	Dr. K Bala Krishna, Lecturer in Telugu	9440064705
7	Guntur	GDC (W), Guntur	Dr. Mutha Reddy, Lecturer in Chemistry	
8	Prakasam	GDC, Vulavapadu	Dr. K. Suresh Kumar, Lecturer in Telugu	9440543860
9	SPS Nellore	DK GDC (W), Nellore	Dr. K.V. Satyanarayana Lecturer in Telugu	9440732210
10	Ananthapur	GDC (M), Ananthapur	K. Lakshminarayana, Lecturer in Telugu	
11	Chittoor	PVKN GDC, Chittoor	G. Usharani, Lecturer in Telugu	9908275001
12	Kadapa	GDC (M), Kadapa	K N Sundareswara Rao	9491641228
13	Kurnool	SJ GDC(A), Kurnool	Dr. A. Madhavi Latha	9989334992

For Commissioner of Collegiate Education